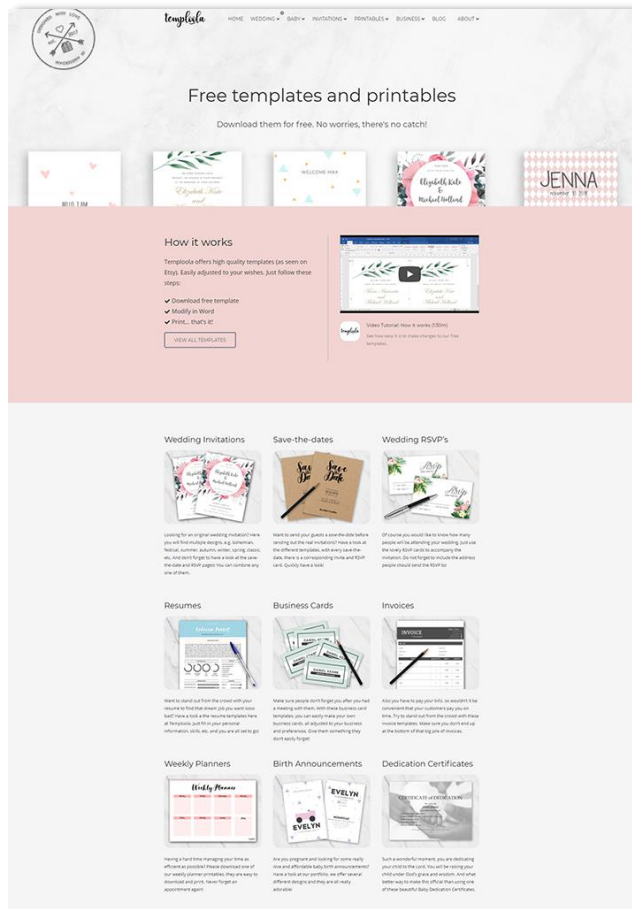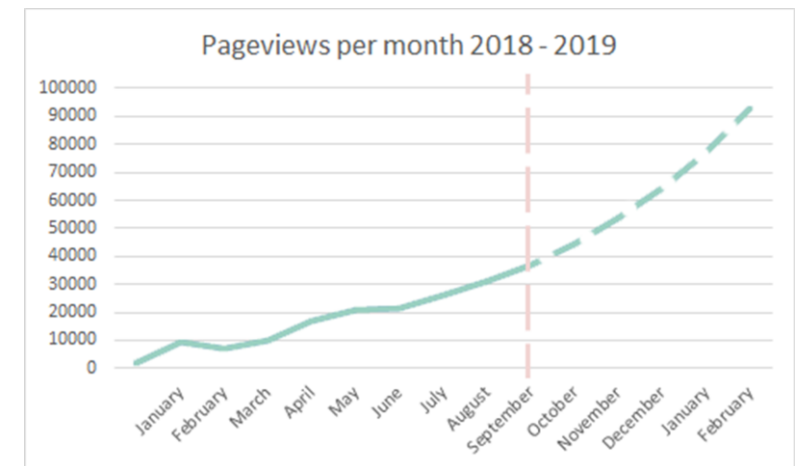# MEDIAKIT 2018 - 2019

temploola

TEMPLOOLA.COM

Temploola.com offers free templates for wedding invitations, save-the-dates, RSVPs, birth announcements, CVs / Resumes, Business Plans, Project Proposals, Invoices and Dedication Certificates. All designed in Microsoft Word. Temploola also boasts several free Printables, e.g. Weekly Planners, Quotes, Action Plans and more.

TARGET GROUP

- Female (70% of visitors)
- 25 – 38
- Highly educated
- In a relationship – either engaged, married or being a mom
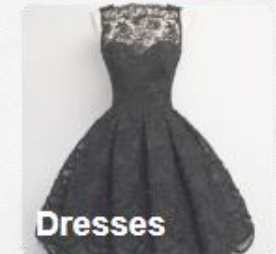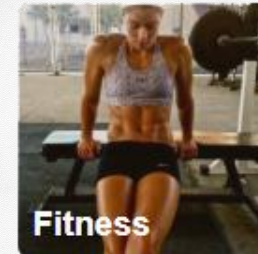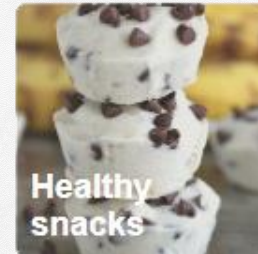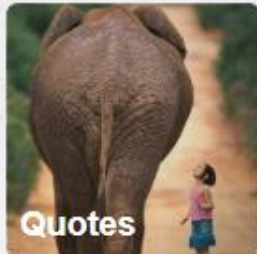- Creative (DIY kind of type)

WEBSITE STATISTICS

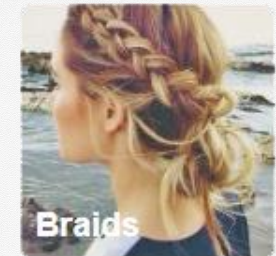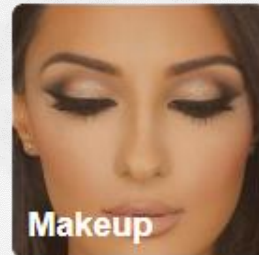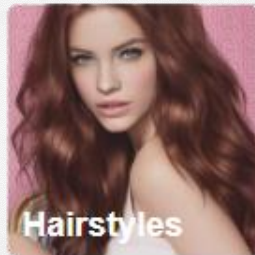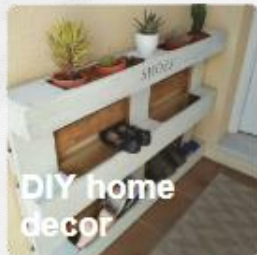
Pageviews per month 2018 - 2019

- → Average pageview growth of 29% in the last 6 months
- → Expected growth of 20% per month in the upcoming 6 months, which will lead to approximately 90.000 pageviews per month after 6 months (starting point: September 2018)
- → Average of > 2 minutes on site per user.

PINTEREST

Temploola's Pinterest Channel has an average of 48.000 viewers per month and an average of 2.400 impressions per day.

Some of the topics my visitors are interested in, include:

- DIY home decor
- Hairstyles
- Makeup
- Fashion
- Home decor
- DIY and home improvement
- Nails
- Inspirational quotes
- Desserts
- Casual outfits
- Eye makeup
- Braids
- Quotes
- Recipes
- Travel
- Healthy snacks
- Fitness
- Dresses

ADVERTISEMENT OPTIONS

Options *(please see the options explained on the following pages)*	Price
1. Leaderboard (728 x 90 px) on category page	$ 900
2. Leaderboard (728 x 90 px) on product page	$ 350
3. Medium rectangle (300 x 250 px) on product page	$ 350
4. Leaderboard (728 x 90 px) on overview page	$ 500
5. Template sponsoring → $ 0.25 per downloaded template. Minimum advertising time for template sponsoring: 6 months	
6. Feel free to make your own suggestion about an advertisement position and we can discuss the possibilities.	

NB All prices are monthly and exclusive of VAT (if applicable)

1. Leaderboard (728 x 90 px) on category page

2. Leaderboard (728 x 90 px) on product page

3. Medium rectangle (300 x 250 px) on product page

4. Leaderboard (728 x 90 px) on overview page

5. Template sponsoring → $ 0.25 per downloaded template. Your message will be displayed at the top and bottom of each template. Feel free to pick any template from the website to sponsor or contact me for advice. Minimum advertising time for template sponsoring: 6 months